

EUROCHAMBRES WOMEN NETWORK (EWN) CONCEPT NOTE

Objectives

Although women constitute 52% of the total European population, they represent only 34.4% of the EU self-employed and 30% of start-up entrepreneurs. Women entrepreneurial potential is thus an under-exploit source of economic growth and job creation, that should be further developed. The aim of the EWN is to contribute to untapping this potential and to give a stronger voice to women entrepreneurs in Europe.

Areas of activity

The EWN will focus on the following areas of activity:

Identify the challenges that women entrepreneurs face and come up with concrete suggestions to tackle them

When starting up and running a business, women face more difficulties than men, mainly in access to finance, access to information, access to networks for business purposes and reconciling business and family concerns. The EWN members will identify the main challenges hampering the development of women entrepreneurship, discuss possible solutions to tackle them and present their views to relevant policy-makers.

Identify and disseminate good practices to support female entrepreneurship (e.g. relating to mentoring and coaching, targeted advice, etc.)

Chambers of Commerce and Industry have various initiatives in place to support women entrepreneurship. Successful initiatives should be collected and promoted at European level in order to increase their visibility and encourage the development of similar activities in other countries.

Share success stories of women entrepreneurs

The EWN will collect and share success stories of female entrepreneurship with a view to promoting women entrepreneurs as role models and to present entrepreneurship as an exciting career oppointunity for women and girls.

Discuss relevant policy developments

Policy developments affecting (women) entrepreneurship as well as forthcoming programmes and initiatives will be discussed within the EWN.

Networking

The EWN will serve as a platform to share knowledge about relevant initiatives, events, networking and funding opportunities. The EWN will itself enable networking among the participating female entrepreneurs and chamber representatives.

Connecting business to Europe

EUROCHAMBRES – The Association of European Chambers of Commerce and Industry represents over 20 million businesses in Europe – 98% of which are SMEs – through members in 43 countries and a network of 1700 regional and local Chambers.

Structure and organisation of the EWN

The EWN, chaired by Martha Schultz, Vice-President of the Austrian Federal Economic Chamber, is composed of 1-3 women representatives per country, nominated by the respective national Delegations (see Annex I).

The members of the EWN will meet once or twice a year, possibly on the fringes of EUROCHAMBRES' flagship events or major events relating to Women Entrepreneurship. With the exception of the kick-off meeting, the meetings of the EWN will include the participation of a guest speaker (e.g. MEP, European Commission official, entrepreneur, etc.)

The organisation and coordination of activities of the EWN lays within EUROCHAMBRES.

Annex I: List of members of the EWN

| COUNTRY | NAME | SURNAME | TITLE |
|---------------------------|-------------|----------------|--|
| Austria | Martha | Schultz | Chair of the EWN and Vice President of the Austrian Federal Economic Chamber |
| Armenia | Lilya | Gevorgyan | Advisor to President on Women Entrepreneurship |
| Belgium | Anne | Georges | |
| Bosnia and Herzegovina | Šejla | Delić | Head of President's office |
| Bulgaria | Radka | Stamenova | Chairperson of Association for Women entrepreneurs |
| Cyprus | Mary | Papadopoulou | President BPW Cyprus |
| Croatia | Dragica | Martinović | Croatian Chamber of Economy |
| Estonia | Piret | Potisepp | Director of Services at the Estonian Chamber of Commerce |
| France | Fany | Ruin | President CCI Amiens - Picardie |
| France | Anne-Sophie | Panseri | CCI Lyon |
| Germany | Sandra | Hartig | Managing Director |
| Germany | Kathrin | Jaenecke | Director relations with EU |
| Greece | Eirini | Konstantinidou | Delegate |
| Greece | Apostolina | Tsaltampasi | Entrepreneur |

Connecting business to Europe

| Hungary | Maria | Stark | Director International Department |
|------------|------------|---------------|---|
| Hungary | Monika | Forró | BXL office |
| Italy | Tiziana | Pompei | Deputy Secretary General |
| Italy | Chiara | Gaffuri | Policy advisor at Unioncamere |
| Lithuania | Daiva | Jonuškienė | |
| Montenegro | Ljiljana | Filipovic | Vice President |
| Russia | Elena | Medvedeva | Delegate |
| Turkey | Ebru | Aydin | Advisor |
| Ireland | Emma | Kerins | EU and International Affairs Manager |
| Ireland | Lorraine | Greene | Entrepreneur |
| Ireland | Josephine | Browne | Entrepreneur |
| Serbia | Branislava | Simanić | Director Entrepreneurship sector, Serbia Chamber of Commerce |
| Spain | Maria | Tosca | Director for Employment, Training and Entrepreneurship Chamber of Commerce of Spain |
| Ukraine | Elvira | Sevostianenko | President, Donetsk Chamber of Commerce and Industry |

Further information: Ms Silvia Caneva, Tel. +32 2 282 08 80, caneva@eurochambres.eu



Connecting business to Europe