Trade for all
Towards a more responsible trade and investment policy
The two pillars of the Market Access Strategy also support SMEs

Market Access Partnership (MAP)

⇒ Removal of trade barriers

Market Access Database (http://madb.europa.eu)

⇒ Information on market access conditions
Market Access Partnership

• Reinforced cooperation between
  ➢ EU Member States
  ➢ European Commission
  ➢ EU businesses

• Plays a growing role for monitoring and enforcing EU rights as a result of the conclusion and entry into force of negotiated trade agreements
Market Access Partnership - Structures

Brussels

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Non-EU countries
EU policy – SME internationalisation

• Small Business Act for Europe

• Europe 2020 – "A strategy for smart, sustainable and inclusive growth"

• Communication "Small Business, Big World"

• Market Access Strategy and its Partnership
EU trade policy

"Trade for all" – updated EU trade policy, October 2015

Includes:

- SME provisions in negotiations / SME specificities in chapters
- Coordination with national trade promotion policies
- SMEs surveys on barriers in specific markets
- SMEs and enhanced partnership
- Work with SME representative bodies to better understand their needs
EU trade policy

EU trade policy

- Opening markets
- Enforcing trade agreements
- Services for companies, in particular SMEs

SME chapter – ongoing negotiations

- Information sharing
- Appropriate institutional set-up
EU trade policy – services

• For exporters:

  Market Access Database

  http://madb.europa.eu

• Free on-line service, provides information on import conditions in over 100 non-EU countries (includes country information, general and specific requirements, statistics)

• About 4000 visits per day
EU trade policy – services

• For importers:
  

• For advice on trade defence instruments in the EU and abroad:
  
THE STATE OF EU TRADE

2019

- EU & Customs union (Andorra, Monaco, San Marino, Turkey)
- European Economic Area (Norway, Iceland, Liechtenstein)
- Most-favoured-nation trade treatment (WTO members)
- Preferential trade agreement in place (FTA, EPA, DCFTA, CETA)
- Preferential trade agreement under adoption/ratification
- Preferential trade agreement being negotiated
- Existing preferential agreement being modernised
- Stand-alone investment agreement being negotiated
- Potential preferential trade partners
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