

# **LIFELONG LEARNING**

## **LET'S CLOSE THE SKILLS GAP**

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**Sonja Teughels**

Senior Advisor Labour Market

Voka, Flanders' Chambers of Commerce and Industry



# WAKE-UP CALL

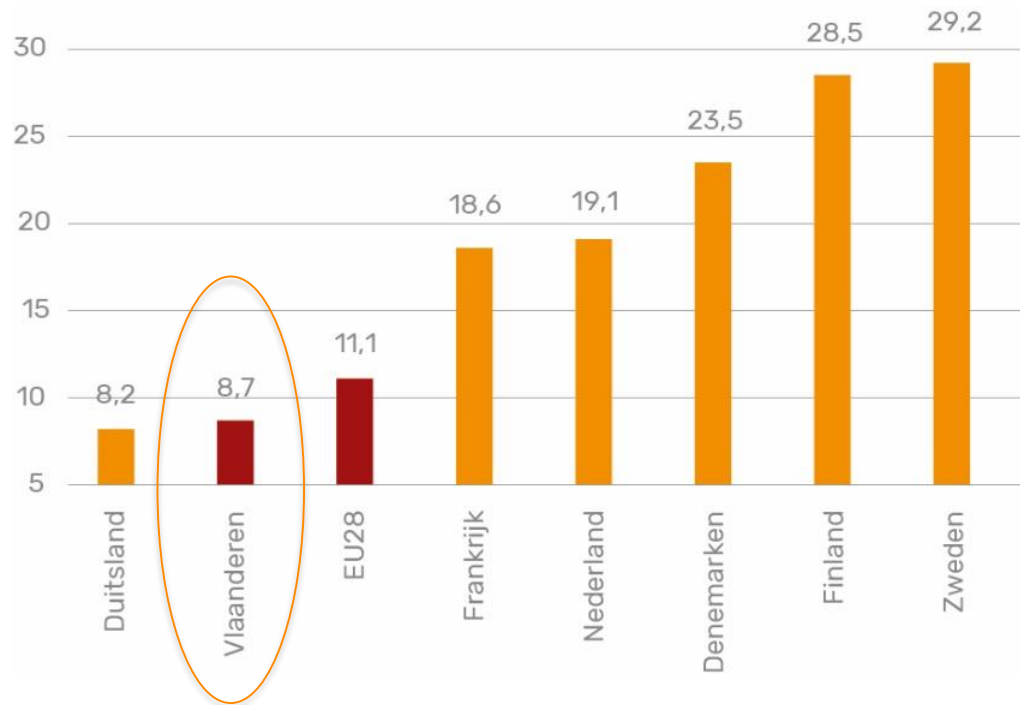
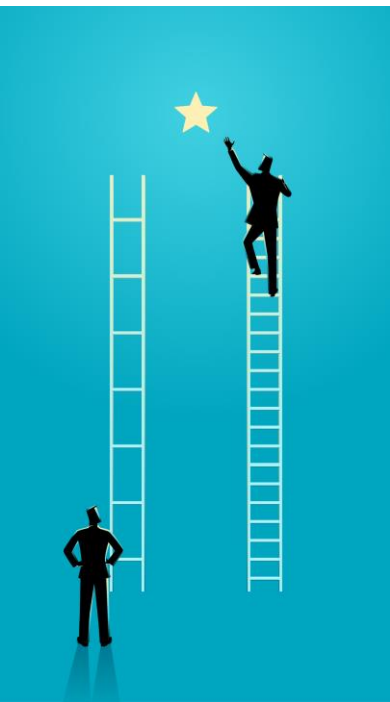


1. Digital and technological trends
2. Skills shortage
3. Decreasing productivity
4. Skills obsolescence

**P A R A D O X**

# POOR RESULTS IN LIFELONG LEARNING

Participation rate in education and training (eurostat)













ON STRIKE  
to  
Lift My  
Family Up  
#strikefastfood

MANTENGÁMONOS  
UNIDOS  
por \$15  
y una Unión  
#strikefastfood

to  
Lift My  
Family Up  
#strikefastfood

STRIKE.  
RAISE PAY.  
LIVE BETTER.

NYC  
TURN UP  
WHATEVER IT TAKES



**Speak up**

**Provide information and insights**

⇒ **make informed choices**

**A framework for comparing costs and investments**

**Incentives for higher education**

⇒ **modular, flexible courses**



**Transition fund**

⇒ **Less fragmentation**

**Learning account**

⇒ **rights and instruments**

⇒ **from supply to demand**

⇒ **from salary to LLL**

⇒ **activation of dismissal costs**



A close-up photograph of two hands, one on the left and one on the right, holding a white rectangular card. The hands are positioned as if presenting the card. The card has the text "THANK YOU FOR YOUR ATTENTION" printed on it. The words "THANK YOU" and "FOR" are in black, while "YOUR" and "ATTENTION" are in red. "ATTENTION" is underlined. The background is a soft, out-of-focus grey.

**THANK YOU**  
**FOR YOUR**  
**ATTENTION**